

EISENBERG CONFERENCE SERIES 2015 MEETING

Engaging Patients in the Uptake, Understanding, and Use of Evidence: Addressing Barriers and Facilitators of Successful Engagement

THE JOHN M. EISENBERG CENTER FOR CLINICAL DECISIONS AND COMMUNICATIONS SCIENCE at Baylor College of Medicine, Honston, Texas

September 17, 2015

Please note that all times are in Centeral Time.

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8:00 AM	WELCOME Michael Fordis, MD The John M. Eisenberg Center for Clinical Decisions and Communications Science Houston, Texas	
	Monique D. Cohen, PhD, MPH Agency for Healthcare Research and Quality Rockville, Maryland	
8:10 AM	MEETING OVERVIEW Richard L. Street, Jr, PhD John M. Eisenberg Center]
	Houston, Texas	
8:15 AM	SESSION I Patient Engagement: Roles of Activation, Evidence, and Context	
	What Patient Engagement Means and Why it Works Judith H. Hibbard, DrPH University of Oregon	
	Eugene, Oregon	
	Patient Engagement and Clinical Evidence Angela Fagerlin, PhD University of Michigan Ann Arbor, Michigan	
	When Patient Engagement Matters and When it Doesn't Sharon Frazee, PhD, MPH Pharmacy Benefit Management Institute Plano, Texas	
9:45 AM	Discussion	
10:15 AM	BREAK	
10:30 AM	SESSION II Barriers to Patient Engagement	2

Engaging Patients with Low Health

Lauren McCormack, PhD *Research Triangle Institute, North*

Literacy

Carolina

'That's the Doctor's Job': Overcoming Patient Reluctance to be Involved Jennifer Blumenthal-Barby, PhD, MA Baylor College of Medicine Houston, Texas Cultural Challenges in Engaging Patients in Medical Decisionmaking Sarah Hawley, PhD, MPH University of Michigan Ann Arbor, Michigan NOON Discussion 12:30 PM LUNCH 1:15 PM SESSION III Facilitating Patient Engagement The Expanding Opportunities and Emerging Experience for Patient **Engagement Using Technology** Adriana Arcia, PhD, RN Columbia University School of Nursing New York, New York Patient and Family Engagement: A Framework for Developing **Interventions and Policies** Kristin L. Carman, PhD, MA American Institute for Research Washington, DC Thomas A. Workman, PhD American Institute for Research Washington, DC The Patient's Perspective for Researchers and Disseminators -Facilitating Patient Engagement Amye Leong, MBA **Healthy Motivation** Santa Barbara, California Paris, France 2:45 PM Discussion WRAP-UP AND THANK YOU 3:15 PM Michael Fordis, MD Richard L. Street, Jr, PhD Robert J. Volk, PhD

3:30 PM ADJOURN

Eisenberg Center Faculty

Michael Fordis, MD

Director and Principal Investigator
The John M. Eisenberg Center for Clinical Decisions
and Communications Science

Director

Center for Collaborative and Interactive Technologies Baylor College of Medicine Houston, Texas

Richard L. Street, Jr, PhD

Conference Director

Co-Directo

Communication and Decision Support Research Care The John M. Eisenberg Center for Clinical Decisions and Communications Science

Professor and Head

Department of Communication

Texas A&M University

Assistant Professor of Medicine Baylor College of Medicine Houston, Texas

Robert J. Volk, PhD

Director

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